

Que News

Your Monthly Information Source for Everything AdQue.

Hello!

First, a HUGE thank you to everyone who answered our rate board survey last month. We were excited with the response, and are working to determine the next steps. This month we are introducing our new online AdQue TV Scheduler. A new update for SWiSHmax2 is now available, and, of course, the new generic images for September have been posted. We are always happy to add new categories to our generic images. Please let us know if there is a topic you would like for us to include.

We hope everyone had a safe and relaxing Labor Day weekend!

--Everyone on the AdQue Team

Just Released!

Online AdQue TV Scheduler

A better way to schedule TV is here for both AdStudio and AdStudioExpress users! You are now able to schedule TV weekly. It's as simple as choosing your TV channel, time to start, duration, and AdQue head to play on. Scheduling for special programs is also available, using a specific date and time. Set your favorite morning show to play Monday – Friday at 8am and play for 60 minutes. Play local weather on the 8's using a repeat. Don't miss sports games—add them in special programs. The new TV scheduler works independently of your storyboard and requires no additional publishing. Once you have saved your TV settings using the web-based tool, they will begin with the next update. Seeing what you have scheduled is simple — the online AdQue TV Scheduler displays your programs in a weekly layout along with a listing of special programs.

For more information or to start using the new online AdQue TV Scheduler, please call us at 877.246.7587.

SWiSH Tips & Tricks



SWiSHmax2 has released a new update.

This update will be necessary to open and modify all future monthly generic images as well as the new Flash InfoQue.

To Update: Go to the Help tab then Check for Updates. Download the updated version with build date 2008.08.12.

September's Generic Images...



Don't forget you can download the flash files or templates for all of the AdQue Generic Images. Add your logo, change wording, or use the backgrounds for other reminders or topics. With hundreds of images in the Media Browser, your storyboards should never look old.

Go to the [Media Browser](#)

For Instructions on How to use the Media Browser [Click Here](#).
For Help with Login Call John Potter 877.246.7587 xtn. 216

AdQue in the Works...

- **Flash InfoQue Update:** The new Flash InfoQue is currently undergoing rigorous in-house testing. We are very excited about this new look for InfoQue, and the benefits it brings. We expect to release the new Flash InfoQue in next month's newsletter, which will contain extensive details about the switch from DynaText.
- **AdStudioExpress Additions:** Audio and Full Motion Video will soon be making their AdStudioExpress debut. These capabilities are currently undergoing testing, and are also expected to be released in next month's newsletter.

We are constantly striving to make AdQue better. Please let us know if there are any capabilities you would like to see added, or any suggestions you have to make AdQue easier to use. Your input drives our creative process, and your suggestion could be in the next AdQue release. Call us at 877.246.7587 or email us at contactus@adque.com.

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Need Help? Have a Comment or a Question? Call Us Toll Free 877.246.7587

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