

Que News

Your Monthly Information Source for Everything AdQue.

Hello!

We would like to applaud the strength of the institutions we serve in the midst of the current financial turmoil. Many of you are taking advantage of this opportunity to expand and gain new markets. Please let us know how we can help.

This month we are excited to announce the release of many new features! Flash InfoQue is now available, along with Advanced Scheduling, Head Groups, and Audio and Video Scheduling for AdStudioExpress. New Topics have also been added to the Generic Series.

--Everyone on the AdQue Team

www.adque.com

Just Released!

Flash InfoQue

We are very excited to release the new Flash InfoQue. There will now be more than a dozen topics available, and new Flash Manager's Message backgrounds have also been included; plus, bonus Halloween Manager's Message backgrounds to start the holiday season this year. Expect to see more backgrounds for the topics every month. Also, look for updated Weather, Stocks, and Today in History Flash coming soon. For this first roll out, the new Flash InfoQue will be restricted to AdStudioExpress users. If you are an AdStudio user, and just can't stand to be without the new Flash InfoQue right now, think about becoming an AdStudioExpress User. We will be happy to set up a web demo for you to see AdStudioExpress and all its capabilities. AdStudioExpress makes AdQue the most powerful scheduler and content management system the easiest to use—you'll wish you switched yesterday!

To preview the new Flash InfoQue, go to the [Media Browser](#), and search *Category, InfoQue*.

For more information or for a demo, please call us at 877.246.7587 or email contactus@adque.com.

SWiSH Tips & Tricks



Create **Templates** with all of your favorite settings for image size, frames per second, etc. in SWiSH. This will **save time and insure consistency** when creating new Flash movies.

To create a template: Open a new movie in SWiSH. Set everything the way you like it. Then go to File, Save as Default Template. Now, these settings will be there every time you open a new movie.

October's Generic Images....

You asked for them and they're here: **Business Images**. New topics such as, Business Services, Remote Deposit, and Business Lending, will be included in all future series. Check out this month's Series to see the full list of topics.



Go to the [Media Browser](#)

For Instructions on How to use the Media Browser [Click Here](#).
For Help with Login Call John Potter 877.246.7587 xtn. 216

AdStudioExpress NEW FEATURES...

- **Advanced Scheduling:** Users can now schedule heads and/or Head Groups by one of six methods. The head or head group must first have a default storyboard set. Users then choose to schedule by: 1) Default, 2) Specific Date, 3) Weekday of Month, 4) Day of Week, 5) Month of Year, or 6) Date Range. The last three methods, Day of Week, Month of Year, and Date Range, are completely new to AdQue and are only available to AdStudioExpress users.
- **Head Groups:** Users can group heads for the purpose of scheduling. If a user manages 5 sites and each site has a drive thru head that plays the exact same schedule – the user can group all his Drive Thru heads into a common group and then set default scheduling rules for the group. You no longer have to publish to each individual head. Setting groups is easy, you just use the “manage groups” button on the publish storyboards page.
- **Audio and Full Motion Video:** Users can now upload and schedule Audio and Full Motion Video.

If you have questions about the new features or would like to see a demo of AdStudioExpress, please call toll free 877.246.7587 or email contactus@adque.com.

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Need Help? Have a Comment or a Question? Call Us Toll Free 877.246.7587

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