

Que News

Your Monthly Information Source for Everything AdQue.

Good Morning!

We hope everyone had a good Halloween Weekend. A thank you to everyone for their great comments about our new landing page, we are very glad you like the new look. We will be moving the Site Management page back into the same window. This month we have a few AdQue notes and a look at a simplified version of *Express*—coming soon. We have your generic images and SWiSH tip. Also, don't forget to start including the Thanksgiving Managers Message backgrounds and images into your storyboards.

--Everyone on the AdQue Team

www.adque.com

COMING SOON...

Simplified AdStudio *Express*

We are in the process of making the AdStudioExpress interface even simpler. We listened to your requests and are condensing *Express*—with even fewer clicks to create and publish a storyboard. *Express* will maintain its scheduling power, but the interface will be more streamlined. This will include condensing all tabs (edit, publish, results, and preview) into a single tab; giving you access to everything in one interface. There will also be a much easier way to preview *any* storyboard on *any* head. You will be able to check very quickly to see if a specific image is playing or not without having to tab thru pages to get to your item. Then once everything looks right you can publish your storyboard right there.

Please send us any comments or questions.
877.246.7587 or contactus@adque.com

SWiSH Tips & Tricks



Now that you have upgraded to SWiSHmax3, don't forget to save a **Default Template**. Set movie size and export settings, add a standard background, whatever you need.

And, with max3 you can save multiple Default Templates for all your needs. Saving as the default template is easy. Go to: *File | Save as Default Template*. Now every new movie will open with the settings you need.

November Generic Images...

This month's generic images are in fall colors with subtle background movement—circles have an expanding outline. Please let us know if there is anything you want to see in the generic images—photos, topics, colors, clocks, etc.



Go to the [Media Browser](#)

For Instructions on How to use the Media Browser [Click Here](#).
For Help with Login Call John Potter 877.246.7587 xtn. 216

AdQue Notes...

- First, a thank you to everyone who gave input on what tutorials they wanted to see. We will be focusing on InfoQue Items first and then move to other areas. Look for new tutorials next month and please let us know if you have a topic you would like to see covered.
- Second, we were excited to learn that Manager's Message can support Asian languages. We had a request to post messages in Korean and found that with the proper fonts installed it is an easy cut and paste to add your message. Please let us know if you have any other language needs, or if you would like more information about how to include a foreign language.
- Last, for those of you trying to ready the 2010 budgets, call and talk to Terry about our "Que 4" promotion. We will be happy to help you get next year started off right.

Any questions or comments please call or email us: 877.246.7587 or contactus@adque.com

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Need Help? Have a Comment or a Question? Call Us Toll Free 877.246.7587

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