

Que News

Your Monthly Information Source for Everything AdQue.

Hello!

We hope everyone had a Happy Halloween! The year is getting busier as we head into this holiday season and we know your time is important. We have been working to make AdQue easier to use by adding new features to AdStudioExpress. This month we are introducing Image Sets. With the current financial turmoil a good return on investment is also important, and we have included a spot on fully utilizing your AdQue system. Of course, your SWISH tip and generic images are included, and, since it is the holiday season, we have also included bonus Thanksgiving Manager's Message backgrounds for all of your festive needs.

--Everyone on the AdQue Team

www.adque.com

AdStudioExpress NEW FEATURE

Image Sets

In the Media Browser, you can now create an AdQue Image Set. What is an image set? An Image Set is a group of images a user wishes to play in specific order. Why would you want an Image Set? Image Sets facilitate the use of topic scheduling. Instead of having to drag each image into the storyboard in the desired order, a user can place the Image Set in a Topic, requiring no further changes to Storyboards.

The images will retain their individual properties such as duration, EOF enabled, conditional load, etc. The Image Set is then categorized into a Topic, and will play in that Topic's rotation in the Storyboard.

It is best to only add a single aspect ratio to an Image Set, but multiple aspect ratios are supported and will play only on appropriate Heads. Flash and Full Motion Video are supported as part of an Image Set. However, Image Sets are designed specifically for static image grouping.

For more information about Image Sets or AdStudioExpress, please call us at 877.246.7587 or email contactus@adque.com.

SWISH Tips & Tricks



For more efficient Flash files, always align pictures, shapes, etc. on pixel boundaries. This allows Flash files easier calculations for movement, effects, and scripting, which will keep your AdQue System running fast.

To align on pixel boundaries: Go to View | Snap to Pixels.

November's Generic Images....

The new business topics will continue to be included in all generic series. Keep an eye out for more new topics in December. We have also included bonus Thanksgiving Manager's Message backgrounds. Also, don't forget to add images from our Holiday Series to your storyboards.



Go to the [Media Browser](#)

For Instructions on How to use the Media Browser [Click Here](#).
For Help with Login Call John Potter 877.246.7587 xtn. 216

Are you FULLY utilizing your AdQue System?

- Do you schedule internal messaging before business hours to notify employees of new campaigns, mission statements, or company activities and policy?
- Do you use the Manager's Message to notify customers of closing dates, sponsored activities, or to highlight new products and services?
- Are you updating storyboards monthly and keeping them fresh with AdQue's Generic Image Library?
- Do you incorporate Flash created for AdQue into your website or vice versa? Plus, did you know you can use any of the generic images or templates from the Media Browser on your website?

AdQue has dozens of features to help you direct your message. Don't miss out on any of them. These are just a few ways to use your AdQue system more effectively. If you have any questions, please call us toll free at 877.246.7587 or email us at contactus@adque.com.

For a Printer Friendly Version [Click Here](#).

Back Issues can be found on the AdQue Website under [News](#).

Need Help? Have a Comment or a Question? Call Us Toll Free 877.246.7587

If you prefer not to receive emails from us, please reply to QueNews@adque.com with Unsubscribe in the subject line.