

QueNews

Your Monthly Information Source for Everything AdQue.

Hello!

Welcome to the third issue of QueNews. This month we have loads of graphics for you. Not only have we produced our generic series for this month, but we have also created a new set of holiday images. To top that off, you also get a first look at our new Flash InfoQue. And, as always, we have included your SWiSH tip for the month.

We hope you enjoy all of these graphics! Please let us know if there are topics we are missing, and we will do our best to include them in our generic series every month.

Have a fun and safe Fourth of July weekend!!

--Everyone on the AdQue Team

COMING SOON...

Flash InfoQue

Get ready for bigger, better, and more exciting! Enhanced Flash based InfoQue will be replacing DynaText (which will be discontinued in the future). DynaText was developed by Data Concepts prior to the first release of Flash as a way to have scrolling text loaded from an external source. Flash has now caught up with and exceeded DynaText's capabilities. Flash based InfoQue will allow for better delivery of information. With the new Flash InfoQue, you will be able to have attention-grabbing moving backgrounds. Imagine spinning globes with world news, or tossing a football with sports. Along with being more eye-catching, Flash InfoQue will also enable the use of more sophisticated text, including headers, changes in color, font changes, and greater text editing (bold, italics, etc.).

[Click Here](#) for more details.

For more information about the new Flash InfoQue please contact us.

SWiSH Tips & Tricks



For smaller file size and less CPU usage, **resize images** before importing them in SWiSH. Use a program such as Corel or Photoshop to create your images at the correct dimensions and don't forget that 96 dpi (dots per inch) is sufficient for on-screen graphics.

July's Generic Images...



Images are always created at three resolutions: Wide, Tall, & Standard. There are also "template" backgrounds produced with each series which you can customize.

[Go to the Media Browser](#)

For Instructions on How to use the Media Browser [Click Here](#).
For Help with Login Call John Potter 877.246.7587 xtn. 216

Christmas in July 2008...

Last July we sent a "Christmas in July" CD with holiday images.
Back by popular demand...

This year's holiday series has a different look than the last—with moving backgrounds and illustrations instead of photographs—the images have a greeting card feel. All of the new holiday images will be available through the Media Browser on our website. These new images can be found by searching Series: *Holiday Series 2*.

We hope you enjoy them!

For our AdStudio Express users, we will soon be adding a user defined message area to allow display of branch closings, etc.



For a Printer Friendly Version [Click Here](#).

Back Issues can be found on the AdQue Website under [News](#).

Need Help? Have a Comment or a Question? Call Us Toll Free 877.246.7587

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