

Que News

Your Monthly Information Source for Everything AdQue.

Happy New Year!

We hope everyone had a good Holiday! We would like to thank you for a wonderful 2008 and hope you are off to a great start for 2009! Your wish lists were received and greatly appreciated. We will do our best to make AdQue even better this year, and have included our New Year's Resolutions for you. On a house-keeping note, we have converted over half our users to AdStudioExpress, and we think the rest of you are missing out. Our first resolution is to make sure everyone enjoys the benefits of Express. We are ready for an exciting year and hope you are too!

--Everyone on the AdQue Team

www.adque.com

1. Make Sure Everyone Takes Advantage of New Features

Convert to AdStudioExpress

"The most powerful is now the easiest to use."
- AdStudioExpress user feedback

In 2008 we strived to make AdQue more powerful and easier to use. The result was AdStudioExpress and a switch to web-based management and scheduling. Along with Express we added many other web-based features such as Manager's Message, Media Browser, TV scheduler, and improved InfoQue. Converting to Express is the best way to take advantage of all of these new features. Express has all of the capabilities of AdStudio and more; plus, it is much easier to use with our new topic scheduling design. Switching is free, easy and can be done during a demo.

To set up a demo of AdStudioExpress, please call us at 877.246.7587 or email contactus@adque.com.

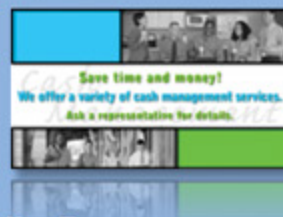
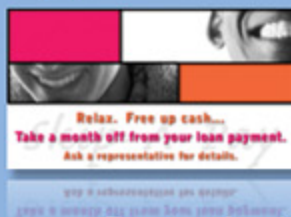
2. More Faces to Names

We hope to meet more of our users and put more faces to names. We will be attending the following conferences and hope to see you there!

CUNA Marketing & Business Development Conference: March 11 - 14, San Diego, CA
ICBA National Convention and Techworld: March 18 - 22, Phoenix, AZ

3. Continue to Enhance the Generic Images

We have added many new topics over the past few months, and now offer images in more than 30 different topics. Thank you for your suggestions this past year; we are always glad to know what we can do to improve images. This month you asked for flash with black and white pictures so here they are...



Go to the [Media Browser](#)

For Instructions on How to use the Media Browser [Click Here](#).
For Help with Login Call John Potter 877.246.7587 xtn. 216

4. Add More New Features

We constantly strive to make AdQue more powerful. We are currently working on:

- **Calendar:** a second cousin to the Manager's Message, this new Calendar feature will allow you to input events and functions with date, time, and descriptions in a web-based module which will play on a "calendar" background that only has to be created once. The Calendar will help decrease the number of images you have to create and make it easier to notify members and customers of events. Use can range from high school sports calendars to seminar dates.
- **Rate Board:** yes, the web-based rate board is in the works. We are still collecting information for the best formatting options to achieve the widest range of use. It's not too late to let us know your ideas and needs!
- **Image Program:** a discussion has begun about offering prepaid image and management packages to help keep your systems fresh. Packages will range from the addition of generic images to storyboards each month to complete custom images produced and scheduled on a regular basis.

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Need Help? Have a Comment or a Question? Call Us Toll Free 877.246.7587

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