

# Que News

Your Monthly Information Source for Everything AdQue.

Hello!

We hope everyone had a Happy Thanksgiving! In the spirit of this giving season, we have expanded our generic images even more, and now include over 30 different topics. New Holiday, Christmas, and New Year bonus Manager's Message backgrounds have also been added. We have highlighted our automatic notification service, which will help you monitor your AdQue system, and since it is almost Christmas we want to know what is on your AdQue wish list. As a note, Data Concepts will be closed December 24<sup>th</sup> – 26<sup>th</sup> and January 1<sup>st</sup>. We hope everyone has very Happy Holidays!

--Everyone on the AdQue Team

[www.adque.com](http://www.adque.com)

## AdQue FEATURE Spotlight Automatic Notifications

Do you take advantage of AdQue's automatic notification service? Would you like email notifications when your site is down and when it reconnects? AdQue offers a automatic notification service, which will send a "Connectivity Disrupted" email when your site is down. The notifications can be set up to go out when your site has been down for "H" hours, where you chose the number of hours. We can also send periodic reminders every "D" days, where you can also choose the number of days. You can also be configured to receive a "Connectivity Restored" message when the site connects again. This service is included as part of your AdQue Annual Service Agreement. It can be set up for one system or many, and emails can go out to a single person or many. To sign up for the automatic notification service, email or call to John Potter: [fjp@adque.com](mailto:fjp@adque.com), 1.877.246.7587 ext. 216.

For more information about AdQue's automatic notification service, please call us at 877.246.7587 or email [contactus@adque.com](mailto:contactus@adque.com).

## SWiSH Tips & Tricks



A simple tip for our *script* users: Use an **fsc**command ("EOF"); to signal "End of Flash" to the AdQue System. Your movie will automatically stop playing when the AdQue system receives this signal. Place this command in the appropriate frame of your SWiSH movie. For more detailed instructions email [emw@adque.com](mailto:emw@adque.com).

## DECEMBER'S GENERIC IMAGES ...

This month's images have a bold headline look, and, with more than 30 different topics included, you are sure to find what you're looking for. If there is another topic you would like to see please let us know. A bonus set of Holiday, Christmas, and New Year's Manager's Messages have also been included.



Go to the [Media Browser](#)

For Instructions on How to use the Media Browser [Click Here](#).  
For Help with Login Call John Potter 877.246.7587 xtn. 216

## Your AdQue Wish List...

While you are writing your holiday wish lists, we would like to know what your AdQue wish list includes. Are there things you wish AdQue could do? We are constantly striving to make AdQue more powerful and easier to use. Are the things you could do in AdStudio that you would now like to be able to do in our web-based AdStudioExpress? Or, is there something new you would like to see? Our software additions are based on your needs and input. If you have ideas for items you would like to see included in AdQue, we would like to hear them. We may not be able to help with your holiday wish list, but we want to make your AdQue wish list a reality!

Please email [emw@adque.com](mailto:emw@adque.com) or call us toll free at 877.246.7587, ext.221.

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